



NAS-001-001609 Seat No. _____

B. A. (Sem. VI) (CBCS) Examination

March / April - 2017

Functional English : Paper - X

(Application of the English Language in Media)

Faculty Code : 001

Subject Code : 001609

Time : 2 Hours]

[Total Marks : 50

1 Answer the following questions in a word/a phrase/a sentence : **10**

- (1) Who is the test cricket captain of England?
- (2) Whom did Mr. Donald John Trump defeat in the American presidential election?
- (3) Which state has introduced a bill to facilitate the conduct of traditional buffalo race "Kambala" and bullock cart races in the state?
- (4) _____ was elected the interim chief minister of Tamil Nadu at the demise of Ms Jayalalitha.
- (5) Which country hosts the Booker Prize?
- (6) The short form ISRO stands for _____
- (7) _____ succeeded Najeeb Jung as the Lieutenant Governor of Delhi.
- (8) Who is the Chief Justice of India ?
- (9) _____ was the chief guest of the 68th Republic Day Parade on January 26, 2017.
- (10) Vibrant Gujarat 2017 was held from _____ to _____ January 2017.

2 (a) Write a short note on either of the following : **5**

- (1) Print Media Vs Electronic Media.
- (2) Influence of Electronic Media on Society.

- (b) Write short definitions of any **five** of the following : **5**
- (1) Telecast
 - (2) Communication Satellite
 - (3) Disc Jockey
 - (4) Couch potato
 - (5) Premiere
 - (6) Preview
 - (7) Block-buster.
- 3** (a) Write, in detail the growth of television in India. **10**
- OR**
- (b) Discuss, in detail popular television genres. **10**
- 4** (a) Write in detail the development of radio and **10**
broadcasting in India.
- OR**
- (b) Discuss, in detail, popular radio genres. **10**
- 5** (a) Write, in detail, your favourite radio programme and **10**
support your answer with a critical approach of media.
- OR**
- (b) Write, in detail, your favourite TV Programme and **10**
support your answer with a critical approach of the
media.
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